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**FOR IMMEDIATE RELEASE**

**Jada Hoerr**  
**Midwest Food Bank**  
**2031 Warehouse Road**  
**Normal, IL 61761**  
**309.370.0171**  
**jhoerr@midwestfoodbank.org**

## **MIDWEST FOOD BANK, PNC BANK, PEORIA CHIEFS TEAM UP TO "STRIKE OUT HUNGER"**

PEORIA, IL— In a groundbreaking community initiative, PNC Bank is teaming up with the Peoria Chiefs and Midwest Food Bank (MFB) to launch the "Strike Out Hunger" campaign, an effort aimed at fighting hunger in central Illinois and beyond. For every strikeout during the Peoria Chiefs' 2023 season, PNC Bank will donate \$10 to Midwest Food Bank. The Chiefs' season runs from April 9 to September 8.

This new sponsorship aligns with the shared mission of the participating organizations to combat hunger and provide assistance to those in need within our community. Through this collaborative effort, the "Strike Out Hunger" campaign promises to have a significant impact, leveraging the excitement of baseball to foster community engagement and support for a vital cause.

For every \$1 donated to Midwest Food Bank as part of this initiative, we are able to distribute \$30 worth of food to families and individuals facing hunger," says Xxxxxxx Xxxxxxxxxx Midwest Food Bank Title. "This efficiency makes the "Strike Out Hunger" campaign a powerful tool in the fight against food insecurity, allowing fans and players to make a substantial difference in the lives of many."

As the season progresses, fans are encouraged to support the "Strike Out Hunger" campaign by attending games and cheering on the Peoria Chiefs.

"PNC is committed to contributing to the health and economic vitality of our region. Teaming up with The Chiefs, their fans, and Midwest Food Bank allows us to create greater impact as we try to help alleviate hunger for our neighbors of all ages, especially young children and at-risk adults," says Brian Ray, PNC regional president of Central Illinois.

"The Peoria Chiefs are excited to partner with Midwest Food Bank and PNC Bank for the 'Strike Out Hunger' initiative," says Jason Mott, General Manager for the Peoria Chiefs. "Both organizations are pillars in our community, and we share their mission to strike out hunger in Central Illinois and beyond."

Together, the hope is to turn the thrill of the game into a powerful force for good, proving that community spirit and a love for baseball can make a profound difference in the lives of those in need. For more information about the "Strike Out Hunger" initiative, including how to donate and get involved, please visit [midwestfoodbank.org](http://midwestfoodbank.org) or [Peoriachiefs.com](http://Peoriachiefs.com).

Midwest Food Bank was founded in 2003 on the Kieser family farm in rural McLean County, Illinois. Partner nonprofit agencies receive food from MFB at no cost. MFB, the largest food bank in the U.S., has 10 domestic locations serving 23 states. There are also two international locations, East Africa and Haiti. For more information about Midwest Food Bank, please visit their website at [midwestfoodbank.org](http://midwestfoodbank.org)

*Midwest Food Bank ("MFB") is a private, non-profit 501(c)(3) charity. As a faith-based organization, it is the mission of Midwest Food Bank to share the love of Christ by alleviating hunger and malnutrition locally and throughout the world and providing disaster relief; all without discrimination. Our vision is to provide industry-leading food relief to those in need while feeding them spiritually.*

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**If you would like more information about this topic, please contact Jada Hoerr at 309.370.0171 or email [jhoerr@midwestfoodbank.org](mailto:jhoerr@midwestfoodbank.org).**

