

Annual Impact Report



2024

Our mission is to share the love of Christ by alleviating hunger and malnutrition and providing disaster relief.

“Whoever is kind to the poor
lends to the Lord, and he will
reward them for what they
have done.”

Proverbs 19:17

A Letter From the Founder

When my brothers and I started Midwest Food Bank in 2003, we could never have imagined how God would grow this mission beyond our small beginnings. Today, from across the United States to Kenya and Haiti, we see His provision at work—truly, the God who owns the cattle on a thousand hills has supplied everything needed to make this ministry possible. I am deeply grateful for the incredible people who share their blessings to advance this mission: our dedicated employees, tireless volunteers, generous financial and food donors, faithful nonprofit partners, and unwavering prayer warriors. Together, we are making a kingdom impact, providing hope and nourishment to those in need while sharing the love of Christ. Thank you for your faithfulness in sharing your blessings.



DAVID KIESER
/ President

Year in Review: A Message From the CEO

In 2024, we celebrated an incredible growth—distributing \$526 million worth of food and resources to those in need. This year was one of growth and culture as we set the course for our 2030 vision. We remain steadfast in our mission of sharing the love of Christ by alleviating hunger and malnutrition and providing disaster relief. Through nimble execution, we expanded remote distributions, responded to disasters, and equipped our team with leadership skills to serve more effectively. As Proverbs reminds us, wisdom seeks counsel, and we are committed to prayerfully seeking God's guidance in all we do. Together, we bring hope for the hungry, focusing on serving those in need with humility and compassion as we trust God to use this mission for His kingdom.



ERIC HODEL
/ CEO

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Executive Summary

Impact beyond belief

In 2024, Midwest Food Bank celebrated an incredible milestone by distributing \$526 million worth of free food and resources, generously donated by some of the most respected brands. With the support of 36K dedicated volunteers and the collaboration of over 2,400 nonprofit partners, we reached 2 million people in need, delivering not only nourishment but also dignity and strength. This milestone reflects our unwavering commitment to uplifting communities, not just physically, but also mentally and spiritually.

Company Mission

Our mission is to share the love of Christ by alleviating hunger and malnutrition and providing disaster relief.

Company Vision

Our vision is to serve those in need with excellence; providing physical and spiritual nourishment.

Company Values



Serving those in need



Working with integrity



Empowering volunteers



Embracing our communities



Executing through teamwork

Program Efficiency

99.5%

Stewardship

Impact

\$526M

Free Food & Resources Distributed

Tangible

2M+

People Served

Distribution Partners

2,400+

Non-Profit Agencies

Distribution Reach

25+

25 States, 2 International Countries

Quick Overview

**\ strategy ** launched our 5-year plan prioritizing safety, people, disaster relief, nutrition, and growth.

**\ expansion ** provided \$526M in free food and resources, now serving communities across 25 U.S. states.

**\ disaster relief ** responded to multiple disasters this year, delivering emergency food & supplies where needed most.

**\ partnerships ** invested in local farming partnerships to strengthen food supply and nourish more families.





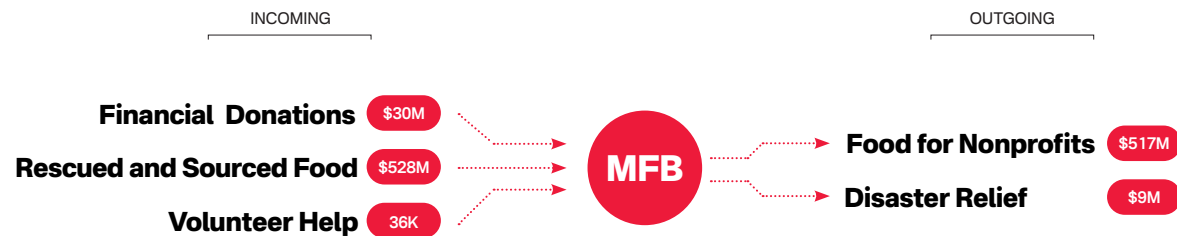
Strategy

Recognizing we operate in a resource-limited environment; leadership is committed to prioritizing, nurturing and balancing our resources.

2030 STRATEGIC STRETCH GOALS

- 1. Safety** - Upholding a safety first and safety always approach.
- 2. People** - Attracting and developing the best talent to lead our mission.
- 3. Disaster Relief** - Building new partnerships with organizations to broaden our reach.
- 4. Tender Mercies/ NutriDense** - Producing 10 million plus meals of high quality, nourishable food that is simple and easy to prepare.
- 5. Locations** - Growing warehouse storage, freezer, cooler space, and lean logistics serving our agencies.
- 6. Distribution** - Broadening our reach and impact through strategic distribution centers and sites across our footprint.

REVENUE CONVERSION MODEL



BUILDING ON OUR CULTURE

The Midwest Food Bank culture is a unique blend of mission-driven purpose, humble service, and operational excellence. What makes it distinct is how our culture isn't just about what we do, but how we do it.

CULTURAL NORMS

- Mission first
- Sharing the love of Christ through our words, our actions, our attitudes
- Serving and caring for our agencies
- Embracing our volunteers with warmth and purpose
- Continuous improvement and growth
- Humility leads to success
- Financial efficiency and stewardship
- Freedom within the framework
- Accountability with grace
- Progress over perfection
- Sharing of best practices across and throughout the organization





Leadership Team

EXECUTIVE LEADERSHIP TEAM

Eric Hodel

Chief Executive Officer (CEO)

Lisa Martin

Chief Financial Officer (CFO)

Jada Hoerr

Chief Resource Officer (CRO)

Patrick Burke

Chief Operating Officer (COO)

MIDWEST FOOD BANK EMPLOYEES



“As iron sharpens iron, so one person sharpens another.”

- Proverbs 27:17

We are blessed to have volunteer National and Advisory Board members, who give their time and skills to help us lead our mission. Over 150 people serve on the National Board and Advisory Boards. All of these board members are volunteers, and their contributions and input provide

significant support with clear direction. Our National Board provides governance and oversight for the mission as a whole, while each division is equipped with an Advisory Board that champions the success of the mission within the needs of the community.

NATIONAL BOARD MEMBERS

DAVID KIESER, PRESIDENT

Founded MFB in 2003

BILL LEMAN, VICE PRESIDENT

Owner and retired CEO of Leman Property Management

ANN KAFER, SECRETARY/ TREASURER

Retired VP of Human Resources for GROWMARK

AARON KLOPFENSTEIN

Senior Partner at Blue Trust

ARTHUR NEAL

Deputy Administrator for Federal Grain Inspection Service, USDA

BRANDON LIPPS

Principal of Caprock Strategies and former Deputy Undersecretary for Food, Nutrition, and Consumer Services, USDA

DAVE HODEL

Partner in Darnall Concrete

ERIC SHELDAHL

Commercial and residential real estate entrepreneur

JIM GAPINSKI

Owner and President of Heartland Growers

KELLIE BRAY

Founder of KBray Consulting and Director of Partnerships for Global Farmer Network

MATT KEES

Vice President of Caterpillar, Inc.

TRENT SCHOLL

Partner, ELIM Risk Advisors

DIVISIONAL LEADERSHIP TEAM

ARIZONA

Merilee Baptiste, Executive Director
Bryan Armstrong, Divisional Board President

FLORIDA

John McKinnon, Executive Director
Sal Cucinella, Divisional Board President

GEORGIA

Pat Burke, Executive Director
Kim Schnoes, Divisional Board President

ILLINOIS - NORMAL

Mike Swartz, Executive Director
Nicki Green, Divisional Board President

ILLINOIS - MORTON

Lisa Martin, Executive Director
Mike Stratton, Divisional Board President

ILLINOIS - PEORIA

Christa Staley, Executive Director
Dave Templin, Divisional Board President

INDIANA

Diara Nicholson, Executive Director
Jim Gapinski, Divisional Board President

NEW ENGLAND

Corey Barrette, Executive Director
Brent Walder, Divisional Board President

PENNSYLVANIA

Kathy Anderson-Martin, Executive Director
Aleta Serrano, Divisional Board President

TEXAS

Gareth Keown, Executive Director
Dallas Addison, Divisional Board President

EAST AFRICA

Christine Mutsoli, Executive Director
Joe Koch, Divisional Board President

HAITI

Jerry Koehl, Divisional Board President



Financial Report

By maintaining a modest overhead, we do our best to ensure every dollar has the greatest possible impact. Our commitment to transparency ensures that every contribution—whether time, talent, or treasure—makes a real and measurable impact in the communities we serve.

99.5%

Efficiency

We focus on maximizing the impact by spending less than 0.5% of every dollar on administration.

“We aim at what is honorable not only in the Lord's sight but also in the sight of man.”

2 Corinthians 8:21

\$526M

Food and Resources Distributed

Food and resources are distributed to nonprofit partners for free.



Midwest Food Bank was recently recognized by the Evangelical Council for Financial Accountability. This distinction reassures donors and partners that contributions are managed with transparency and integrity.



Charity Navigator, a premier independent charity evaluator, has awarded full four stars to Midwest Food Bank since 2011. **Only 3% of nonprofits** have achieved ten consecutive years of Four Star Charity status.



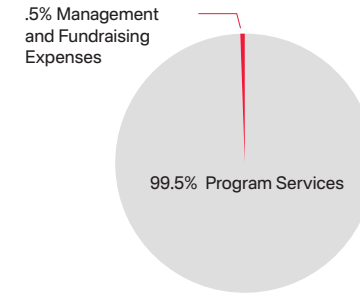
Midwest Food Bank has received the Guidestar Gold Seal of Transparency. This recognition underscores its commitment to accountability and excellence in nonprofit management.

\$1 → \$30

Stretching Every Dollar

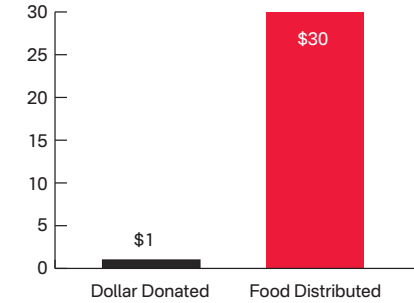
With donated food and volunteer efforts every dollar donated is multiplied to provide \$30 in food and resources.

Efficient Operations



Operational Efficiency

Midwest Food Bank maintained a low percentage of expenses allocated to management and fundraising, highlighting its operational efficiency.



Program Services

Midwest Food Bank multiplies donor dollars to provide \$30 for every dollar donated. This is possible because of donated food and volunteer services.

Financial Summary

Revenue Source	2022	2023	2024
Donated food, vehicles, equipment, and services	\$417,300,000	\$486,500,000	\$527,600,000
General public contributions and grants	\$15,700,000	\$17,900,000	\$27,700,000
Special Events	\$1,400,000	\$1,600,000	\$1,600,000
Miscellaneous income	NA	\$1,200,000	\$1,100,000
Total	\$434,400,000	\$507,200,000	\$558,000,000

Expenses	2022	2023	2024
Program services	\$428,700,000	\$501,200,000	\$544,000,000
Management and general	\$1,600,000	\$1,500,000	\$1,600,000
Fundraising	\$1,500,000	\$1,200,000	\$1,300,000
<1% Management, general, and fundraising	0.65%	0.54%	0.53%
Total	\$431,500,000	\$503,900,000	\$546,900,000

Net Assets	2022	2023	2024
Food Inventory	\$40,200,000	\$43,200,000	\$46,000,000
Cash, buildings (net of debt), equipment, other	\$28,100,000	\$28,400,000	\$36,800,000
Total	\$68,300,000	\$71,600,000	\$82,800,000

*Numbers above for 2022 and 2023 are from Midwest Food Bank's audited statements. Financials, represented for 2024 numbers are year-end summaries. The Midwest Food Bank audited statements for 2024 will be finalized and available May 30, 2025.



Core Programs

FOOD FOR NONPROFITS

We have built—and continue to expand—a network of over 2,400 nonprofit partners, distributing free food, helping us serve more people in more communities. By working hand in hand with food pantries, shelters, and community organizations, we can extend our reach and maximize our impact without the burden of food costs.



Left: Midwest Food Bank volunteers pack food which Amazon delivers to Harlan County, Kentucky, to support residents facing poverty. Below: Grace Church Care Center, non-profit partner of Midwest Food Bank Indiana, serves 600-700 families weekly.



DISASTER RELIEF

In 2024, we provided significant disaster relief, delivering \$9M in food, water, and supplies to those in need across the U.S., with significant support following Hurricanes Helene and Milton. Working alongside partners like The Salvation Army and Somebody Cares, we responded year-round to crises.



Following Hurricanes Helene and Milton, we coordinated with state officials and local relief agencies to provide meals, water, and other supplies to regions facing severe displacement and food insecurity due to the storms.

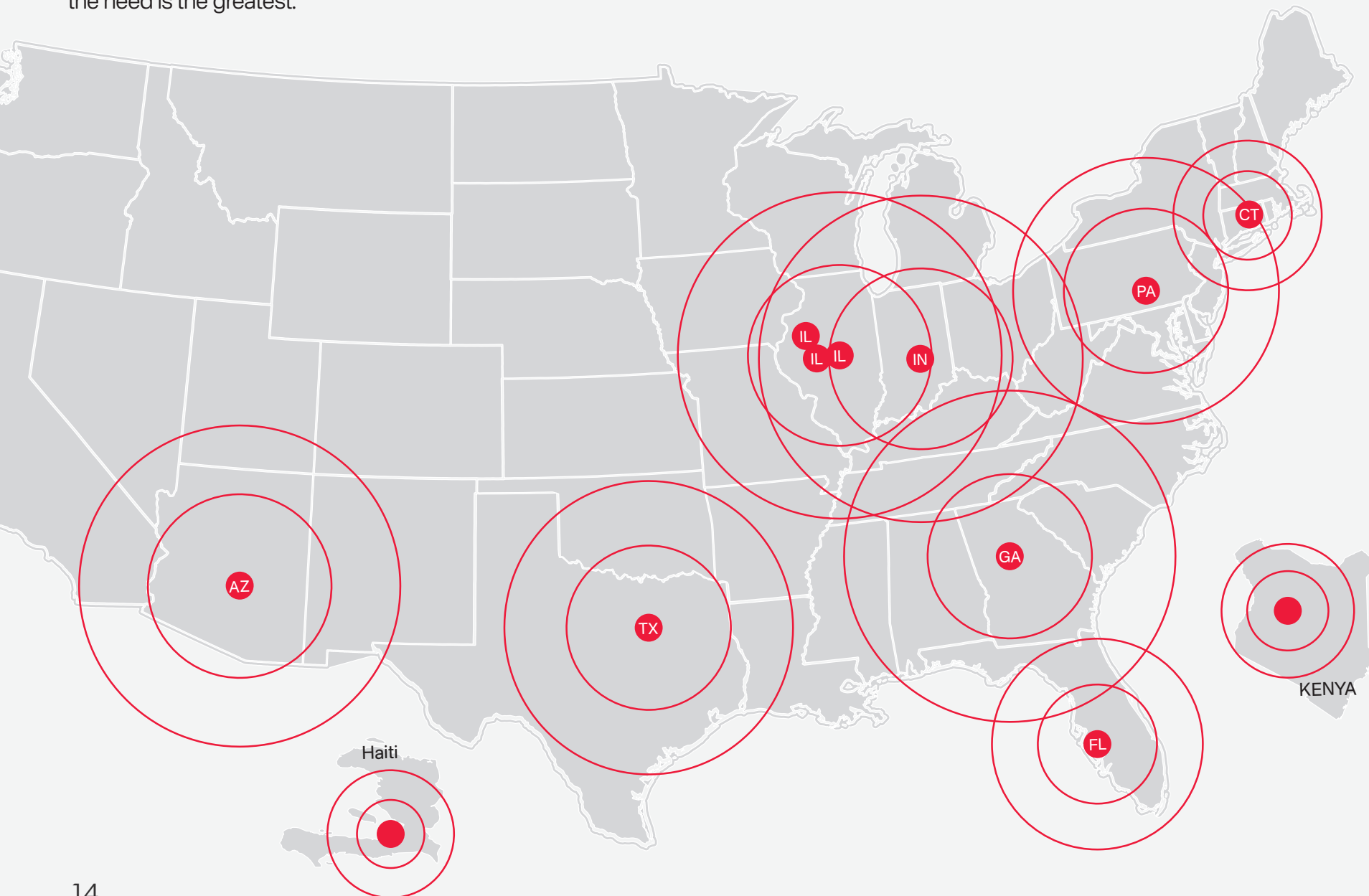
Recognizing an opportunity to broaden our support, we delivered 650 large round alfalfa hay bales to North Carolina. Local farmers came together to make this possible, ensuring those in need received critical supplies.



Our Reach

Midwest Food Bank's commitment to addressing hunger extends across some of the most vulnerable areas in the United States. With our strategic network of 12 locations and over 25 distribution sites, our broad reach is focused on serving communities where the need is the greatest.

NOW SERVING THE MOST FOOD INSECURE AREAS IN 25 STATES



- **Gilbert, AZ**
Established in 2016
Serving 278 nonprofit partners

- **Fort Myers, FL**
Established in 2014
Serving 224 nonprofit partners

- **Peachtree City, GA**
Established in 2011
Serving 232 nonprofit partners

- **Normal, IL**
Established in 2003
Serving 488 nonprofit partners

- **Morton, IL**
Established in 2012
Disaster Relief and Tender Mercies

- **Peoria, IL**
Established in 2007
Serving 348 nonprofit partners

- **Indianapolis, IN**
Established in 2008
Serving 291 nonprofit partners

- **Manchester, CT**
Established in 2021
Serving 163 nonprofit partners

- **Middletown, PA**
Established in 2020
Serving 231 nonprofit partners

- **Haltom City, TX**
Established in 2018
Serving 87 nonprofit partners

- **Kenya, East Africa**
Established in 2016
Serving 77 nonprofit partners

- **Haiti**
Established in 2017
Serving 2 nonprofit partners



Nonprofit Partners

/ Anu Banks **The Movement, York, PA**

"We are able to feed 200 families each week thanks solely to the food provided by Midwest Food Bank. Our weekend outreach enables us to help people who can't access food pantries during the week given work schedules. Our work has been enhanced tremendously in our community because of Midwest Food Bank."

Total **2,400+**

The complete list of MFB partners now extends beyond 2,400 nonprofits

Partner Types

- Food pantries
- Soup kitchens
- Homeless shelters
- Residential programs
- Child feeding programs

In 2024, we served over 2,400 partners, each making an impact in the communities they serve. By providing food at no cost, we empower our partners to expand the services they offer. Our partnership process is straightforward and designed to align our efforts with organizations like food pantries, soup kitchens, and shelters. We ensure the organized and efficient distribution of food, making it simple for our resources to get to where they are needed most.

Food Recipients

True impact is measured not by our words, but by the food we provide to those in need.

Behind the scenes, there's an unseen ripple effect of our actions, touching lives in ways we might never witness. Yet, every day, we're inspired by the few uplifting tales of those we serve. These testimonials stand as proof of the positive impact of our efforts. From renewed hope to brighter futures, the stories overflow with optimism and success.

/ story of leisha, a former MFB Food Recipient

"I reached out to my local food pantry. Because I had an organization to help me when I needed it, now I'm able to give back and serve my community."



/ Bill and his family, MFB Food Recipients

"God wants us to 'love thy neighbor!' The food pantries, the people that are helping to supply it, they're doing the part that Jesus wanted them to do."

/ Jackson Nzyoki, MFB Food Recipient


"Since receiving Tender Mercies from Kapu Africa, attendance and school performance have improved dramatically, and we see the change in their lively faces."





Volunteer Highlights



Total 
36K
 In 2024, we had 36K people join us and volunteer their time

Time (Hrs)
350K
 More than 350K hours volunteered in 2024, equal to about 175 full time employees

Empowering volunteers is at the heart of our mission. It is a transformative journey fostering community building, empathy, and personal growth. It serves as a vibrant hub for social connection and skill development, deeply impacting both the volunteers and the community. This experience transcends our walls, instilling a deep sense of purpose in everyone involved.

” / Ricky and Bobby Volunteer Truck Drivers

"We stopped by one day, and before I knew it, Bobby had volunteered us both to come in on Mondays. We've been here ever since."



” /John and Doreen Warehouse Volunteers

"The world today is so chaotic. Volunteering here gives me perspective. Helping feed people in my corner of the world is incredibly fulfilling."



” /Kelli Advisory Board Member and Warehouse Volunteer

"What I am most looking forward to is our growth and what God has in store for us next..."





Food Donations



Through strategic partnerships with retailers, manufacturers, farms, and distributors, we rescue high-quality food that might otherwise go to waste. By leveraging logistics, corporate donations, and bulk purchasing, we maximize impact—reducing waste, feeding more people, and strengthening the fight against hunger.

Partners

450+

Food donors

**\ waste reduction ** we prevent excess food from going to waste by sourcing surplus and near-expiration items

New Partners

60+

New food donors

**\ flexibility ** while food is our primary focus, we accept a wide range of resources to maximize donor impact

**\ distribution ** with the help of over 2,400 nonprofit partners, we redistribute food to extend our reach to new communities

Total lbs

144M+

Food and resources donated

Locations

1,100+

Pickup locations





◀ I want to help!

You have the opportunity to change lives, including your own. Hunger is a harsh reality for millions, and we have the power to alleviate it. Are you in?

**Together we are
building a world
less hungry**



midwestfoodbank.org

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