

## **FOR IMMEDIATE RELEASE**

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NAME

Midwest Food Bank

PHONE

EMAIL@midwestfoodbank.org

### **Fighting Hunger with a Click: State Farm® and Midwest Food Bank Launch 2026 Virtual Peanut Butter Drive to Multiply Every Dollar**

**LOCATION.** – Midwest Food Bank (MFB) is partnering with State Farm®, the nation’s largest provider of auto and home insurance, to launch the 2026 State Farm Peanut Butter Drive. This fully virtual campaign is designed to maximize every dollar donated. The goal is simple: raise 35,000 pounds of peanut butter for families facing hunger.

Throughout the month of April, State Farm employees, agents, retirees, and friends of State Farm will contribute online, making it easy to participate from anywhere in the country. Rather than collecting physical jars, donations will be made directly through a secure online platform, allowing Midwest Food Bank to purchase peanut butter in bulk at discounted rates.

By eliminating traditional collection barriers, the virtual model reduces transportation and storage costs while significantly increasing total distribution. Bulk purchasing power means more food on pantry shelves and more protein for families who rely on local nonprofit partners.

“Peanut butter is one of the most requested items at food pantries because it’s shelf-stable, nutritious, and family-friendly,” said NAME, TITLE at Midwest Food Bank. “When we purchase by the truckload, we stretch every dollar further. This partnership allows us to move quickly, operate efficiently, and deliver meaningful impact.”

State Farm’s longstanding commitment to helping people recover from the unexpected closely aligns with Midwest Food Bank’s mission to alleviate hunger and provide disaster relief. Together, this partnership ensures families nationwide receive consistent access to high-quality protein through trusted nonprofit networks.

#### **How to Get Involved**

Supporting the 2026 State Farm Peanut Butter Drive is simple:

- Donate Online: Visit <https://midwestfoodbank.org/sfpb/>

Donors can also select the Midwest Food Bank location they wish to support, ensuring their gift strengthens the community that matters most to them.

- Share the Campaign: Encourage friends, family, and coworkers to give

- Engage Your Workplace: Host a virtual team challenge to multiply impact

Every dollar donated helps Midwest Food Bank secure more peanut butter and distribute it efficiently to trusted nonprofit partners.

### **About Midwest Food Bank**

*Midwest Food Bank is a faith-based nonprofit founded in 2003 in Illinois that provides food at no cost to nonprofit agencies. What began as a local effort founded on a family farm has grown to serve communities through multiple U.S. and international locations. Since its origin, Midwest Food Bank has distributed food and relief supplies valued at more than \$4.5 billion to help meet basic needs, including disaster response efforts that support communities during emergencies. Powered by thousands of dedicated volunteers, Midwest Food Bank operates with exceptional efficiency, with more than 99 cents of every dollar going directly to hunger relief and disaster relief programs. The organization is a registered 501(c)(3) organization committed to serving all people with compassion and care, without discrimination.*

*As a faith-based organization, it is the mission of Midwest Food Bank to share the love of Christ by alleviating hunger and malnutrition and providing disaster relief. Our vision is to serve those in need with excellence, providing physical and spiritual nourishment.*

### **About State Farm**

*For over 100 years, the mission of State Farm has been to help people manage the risks of everyday life, recover from the unexpected and realize their dreams. State Farm and its affiliates are the largest providers of [auto](#) and [home](#) insurance combined in the United States. Its more than 19,200 agent offices and 65,000 employees serve over 96 million policies and accounts – including auto, fire, [life](#), [health](#), commercial policies and [financial services](#) accounts. [Commercial auto insurance](#), along with coverage for [renters](#), [business owners](#), [boats](#) and [motorcycles](#), is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 36 on the 2025 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.*