

FOR IMMEDIATE RELEASE

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After Deadly Winter Storm, Relief Trucks Bring Help and Hope to the South

LOCATION, ST. – Following one of the most widespread and deadly winter storms in recent U.S. history, Midwest Food Bank is deploying five truckloads of emergency aid to impacted Southern communities. In partnership with The Salvation Army, the aid shipments include food boxes, hygiene kits, and truckloads of water, supporting disaster relief efforts already underway on the ground.

The storm battered more than a dozen states from Texas to New England between January 22–25, 2026. The system brought blizzard conditions, dangerous ice storms, and record-low temperatures. The aftermath left over 800,000 residents without power, paralyzed transportation, and tragically caused at least 30 deaths due to weather-related incidents and exposure.

“Disasters don’t wait, and neither do we,” said [ROLE], Executive Director at Midwest Food Bank. “As temperatures stay dangerously low, families are still without power and access to basic needs. We’re honored to support our partners at The Salvation Army and get critical supplies into the hands of those who need them now.”

Impact on the Community

As part of this emergency deployment, Midwest Food Bank is sending:

- Four truckloads to Georgia, supporting counties including: Habersham, Lumpkin, Rabun, Stephens, White, Barrow, Clarke, and Hall
- One truckload to Mississippi, aiding communities in and around Corinth and Tupelo
- Additional truckloads of bottled water to assist affected areas with damaged water systems

Food boxes and hygiene kits are packed and en route, with more potentially being prepared as below-freezing temperatures and power outages persist across the South.

“We’ve seen the urgent need in the wake of this storm,” added [NAME, ROLE]. “When homes lose heat and shelves go empty, it’s more than a comfort crisis, it becomes a life-threatening one. That’s why we’re acting now.”

How You Can Help

For those who wish to help, financial donations give Midwest Food Bank the flexibility to quickly and efficiently respond to the needs of the victims. To help cover the cost of the supplies or fuel needed to transport them, visit midwestfoodbank.org/relief to donate. You may also text @MFB to 52014 to donate. Together, we can provide hope and help to those in need.

Midwest Food Bank was founded in 2003 on the Kieser family farm in rural McLean County, Illinois. Partner non-profit agencies receive food from MFB at no cost. MFB, the largest food bank in the U.S., has 10 domestic locations serving 29 states. There are also two international locations, East Africa and Haiti. For more information about Midwest Food Bank (your Location), please visit their website at midwestfoodbank.org.

Midwest Food Bank ("MFB") is a private, non-profit 501(c)(3) charity. As a faith-based organization, it is the mission of Midwest Food Bank to share the love of Christ by alleviating hunger and malnutrition locally and throughout the world and providing disaster relief; all without discrimination. Our vision is to provide industry leading food relief to those in need while feeding them spiritually.

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If you would like more information about this topic, please contact Name at Phone Number or Email@midwestfoodbank.org